

*Thank you for
considering sponsoring
Central Maine Team Penning.*



*With your support we can
continue to promote the family
sport of team penning in the state of
Maine.*



Website: www.cmtpa.com

Photos by:

Daniel Murphy - www.djmurphyphotography.com

&

Renee Trust - reneetrust.smugmug.com

**CMTPA
c/o Janette and Tom Ross
P.O. Box 159
So. Thomaston, ME 04858**



Sponsorship

Opportunity information

Who Are We:

Central Maine Team Penning Association (CMTPA) was established on November 26, 1995, by a group of equestrians dedicated to increasing the popularity of this challenging and fast-growing sport. Membership and participation continue to grow. The club holds numerous competitions at Maple Lane Farm, Charleston, Maine, as well as competitions at the Skowhegan Fair, Farmington Fair, and Windsor Fair. Team penning often draws a big crowd at the fairs, with the bleachers packed and spectators standing at the rail watching. Central Maine Team Penning has drawn riders from Vermont, Massachusetts, Pennsylvania, Canada, Connecticut, and Maine.

The draw for penners is not only for trophies and buckles...but mostly for cash paybacks. A percentage of the entry fees is "paid back" to the winners, the cattle provider, and to the club for expenses. The bulk of payback money comes from sponsorships. Sponsors can underwrite an entire event, or a particular class. Sponsors can even purchase a banner to be displayed at all CMTPA penning events! All sponsors will be listed on our website, with links to their own sites. . Sponsors are a big part of the success of Central Maine Team Penning, and are appreciated, recognized, and commended at every penning!



Sponsorship Levels:

All sponsors will be mentioned on the CMTPA website, along with links, if requested, to the sponsor's website. There will be live announcements at each event for all sponsors and sponsorship banners will be displayed during each event.

Banner Sponsor: \$200—\$300

The sponsor's banner will be displayed at all CMTPA events.
\$200—**Sponsor provides banner or RENEWAL**
\$300—CMTPA provides a 30" x 6' banner

Class Sponsor: \$500

Sponsor a specific class at a designated CMTPA event. All prior advertising for the event will include advertising for the specific class sponsor.

Event Sponsor: \$1000

Sponsor an entire event! Sponsor will be advertised as a co-sponsor with CMTPA in all prior advertising. Sponsor will receive special recognition throughout the event. Arrangements will be made to display or promote any products of the sponsor.

Silver Sponsor: \$2500

Sponsor will be advertised as a co-sponsor with CMTPA in all media advertising. Sponsor will receive special recognition at all events. Arrangements will be made to display or promote any products of the sponsor.

Gold Sponsor: \$5000

Sponsor will be advertised as a co-sponsor with CMTPA in all media advertising. Sponsor will receive special recognition at all events. Arrangements will be made to display or promote any products of the sponsor. Participation in all awards ceremonies with recognition. Sponsor's flag will be carried during Opening Ceremonies and displayed prominently during events.



Yes, I would like to contribute to CMTPA as a Sponsor! (please check one)

- \$50 Horse Sponsor at 1 State Fair
- \$200 **Renewal** Banner
- \$200 Horse Sponsor at all State Fairs
- \$300 Banner Sponsor
- \$500 Class Sponsor
- \$1,000 Maine State Fair Sponsor
- \$2,500 Silver Corporate Sponsor
- \$5,000 Gold Corporate Sponsor

Business Name: _____

Contact Person: _____

Address: _____

City: _____

State: _____ Zip: _____

Email: _____

Phone: _____

Website Address: _____

Please complete and return with your check (payable to CMTPA) by April 1,2012 to:

Please send your sponsorship check to:

CMTPA

c/o Janette and Tom Ross

P.O. Box 159

So. Thomaston, ME 04858

(207) 691-2152

Website: www.cmtpa.com

please attach a business card